



# BUY IT LOCAL OMAHA MEMBERSHIP\* APPLICATION APPLICANT INFORMATION

## Date:

Company Name:

Name:

Position:

Individual Email:

Business's Website:

Company Address:

City:

State: NE

ZIP Code:

Work Phone:

Cell Phone:

Referred by:

## COMPANY INFORMATION

# of Employees:

Business privately held? Yes

Majority owner(s) living in Omaha metro area? Yes

Franchised: No

If yes, is franchisor privately held? Yes

Describe franchise agreement:

Do you control and pay for local marketing: Yes

Committee(s) you would be interested in joining:

Marketing/Advertising Products

Membership

Events

Education

Business/Finance

Other

Talents/skills or materials you would be willing to contribute to Buy It Local Omaha:

\*Membership Fees: (See reverse side and make checks payable to: **Buy It Local Omaha**)

Check one for the type of membership you are seeking:

Simple Membership

Standard Membership

Sustaining Membership

Mail application & fees to: **BILO, Attn: Mike Gerst, 20214 Veterans Drive, Omaha, NE 68022**

## SIGNATURE

Buy It Local Omaha is a non-profit organization with a mission to educate consumers on advantages of buying local, and connect small businesses with the local consumers. I understand that Buy It Local Omaha will be verifying the eligibility of my application in order to maintain the integrity of the organization.

Signature of applicant:

Date:

## Buy It Local Omaha—Membership Overview

Available for all privately held, locally owned businesses

### **Simple Membership--FREE!**

Counter cards describing BILO and BILO window decals  
Monthly member networking meeting for connections  
Name of company listed on the BILO website

### **Standard Membership**

**\$75 - 1 – 5 employees**  
**\$125 - 6 – 10 employees**  
**\$175 - 11- 20 employees**  
**\$225 - 21 – 30 employees**  
**\$275 - 31+ employees**  
**\$100 - Non-profit organizations**



All Simple Membership Benefits included  
Name of company listed on the BILO website *with link back to member website*  
*Annual presentation of business for 3 minutes with exhibit space*

### **Sustaining Membership**

#### **\$500 – Copper: (Includes annual membership with all member benefits)**

*All Simple and Standard Membership benefits included*  
*Acknowledgment in BILO brochure throughout the year in Copper category*  
*One Video promotion on social media sites: Facebook, Twitter and LinkedIn*

#### **\$1,000 – Bronze: (Includes annual membership with the following member benefits)**

*All Copper Membership benefits included*  
*Two Video promotions and Recognition sign in registration area*

#### **\$2,500 – Silver: (Includes annual membership with the following member benefits)**

*All Bronze Membership benefits included*  
*Five Video promotions and Special signage at monthly member meeting and BILO events*

#### **\$5,000 – Gold: (Includes annual membership with the following member benefits)**

*All Silver Membership benefits included*  
*Ten Video promotions & Donor recognition at all BILO events with exhibit space for literature*

#### **\$10,000 – Platinum: (Includes annual membership with the following member benefits)**

*All Gold Membership benefits included*  
*Large sign at BILO member meeting and BILO events listing company and logo*  
*Complimentary mailing list of all BILO meeting BILO event attendees*  
*One time use of BILO mailing list to promote an exhibit booth or other event*  
*Twenty Video promotions on social media sites: Facebook, Twitter and LinkedIn*

### **Event Sponsor** (Events occur 2-4 four times annually)

#### **\$500 /event**

Name of company/logo on website as a sponsor of stated event  
Name/logo on all materials purchased distributed at the event  
Donor recognition on all advertising materials purchased for event